

Levitate - Office furniture lift system

LEVITATE[®]

The only thing standing between you and a new carpet is a couple of tons of furniture!

After all, we're taking about disconnecting and dismantling whole floors of systems furniture, phones and computers. Not to mention losing productive workers for the duration. That's where National Decor's Levitate installation system comes in.



You don't have to go through a breakdown to get the carpet changed.

First, you need to look at the problem in a different way. How would you go about changing a flat tire? Dismantle the car to get to the wheel? Or just jack up the car? That's the basic idea behind the Levitate system. The systems furniture, desks, wall-even wiring all stay together. The installers simply work around and under the obstacles. This saves precious time up front. It also reduces headaches after installation, like not figuring out how to reassemble all the workstations again or reconnecting the spaghetti of phone and data wires or risking a system crash by pulling the plug on your computers. That alone could keep your sanity intact.

Fast becoming an overnight sensation.

It's fun to watch people's faces the next morning as they enter their freshly carpeted workspace. Nothing's changed but the floor. The diploma hangs squarely on the wall. The photos of the kids are still in place. Not even the paper clips have budged. Overnight, our crew has been busy covering more ground than most crews normally tackle in a weekend. This doesn't mean they don't respect what's on the carpet, either. Our Levitate equipment is specifically designed for each furniture type, because what's perfect for raising one kind of partition can quickly destroy another



Brute strength is one thing. A good installation is another.

It's easy to be dazzled by the technology. But with National Decor, it's final results that count. A proper installation that looks and stays beautiful. Our installers learn their "levitation" techniques only after they've mastered their carpet laying skills. So not only does furniture go up smoothly, the carpet goes down right.



A little lift goes a long way.



The Levitate system also makes a bottom line difference. In real-world modular carpet installations using the Levitate method, the total labor cost, including installation, can be almost half the cost of a traditional installation. More importantly, it takes about half the time to complete. Installations can be done without disrupting your business. So if the only thing that stands between you and full refurbishment is an office full of systems furniture, call us and ask about the Levitate installation system.

What are the bottom line benefits of using the Levitate lift installation system from National Decor to install your carpet? **Money saved ... lots of it.**

National Decor's Levitate lift installation system generates savings of \$12,000 per 1,000 square yards or 25% on your actual expenditure and more than \$28,000 or 40% when you include important employee-related costs.

Cost Comparison			(per 1,000 yards)
Actual Expenditures	Price (\$ S/Y)	Standard Broadloom	Modular Carpet with Levitate
Materials & Service	\$18.00	\$18,000	
Modular Carpet	\$22.00		\$22,000
Levitate Installation	\$10.00		\$10,000
Standard Installation	\$2.50	\$2,500	\$0
Disconnect/Reconnect Wiring	\$2.50	\$2,500	\$0
Disconnect/Reconnect Phone	\$2.50	\$2,500	\$0
Disconnect/Reconnect Computer	\$2.50	\$2,500	\$0

Disassemble/Reassemble Systems Furniture	\$16.00	\$16,000	\$0
Total Actual Expenditure		\$44,000	\$32,000
Savings on Actual Expenditures			\$12,000
Soft Costs			
Employee disruption, packing time and related costs	\$16.50	\$16,500	\$0
Total estimated soft costs		\$16,500	\$0
Savings on Soft Costs			\$16,500
Total Costs		\$60,500	\$32,500
Total Immediate Savings			\$28,500
<i>Assumptions: Soft costs based on 12 hours of downtime for average of 45 employees per 1,000 SY at \$30 per hour plus \$3 per SY for moving supplies and project management.</i>			

In addition to the immediate savings of 25% to 40% generated by using the Levitate lift system, there are significant additional savings resulting from using carpet tile versus traditional broadloom.

The average life of broadloom is approximately 7.5 years. The average useful life of carpet tile is approximately fifteen years (and most carpet tile manufacturers carry a 15 year warranty). Use of carpet tile further multiplies your savings by saving you one carpet replacement over a fifteen year life cycle. Using the above cost analysis this means that **you would save \$89,000 per one thousand sq. ft. over a fifteen year period.**

Key Benefits

- 25% - 40 % savings over traditional teardown broadloom replacement
- No additional space requirement - No 'swing space' required to warehouse displace workers
- Minimal lost productivity — Computers, telephones and electronic/electrical operating systems are not disturbed
- Work routine not disturbed — personal effects and work routine remain undisturbed

- Work efficiency and moral increase — impact of new carpeting on appearance of the space has positive impact on workers perceptions of their work environment

Advantages of the Levitate System

- No impact on your modular furniture - patented screw-lift technology allows for the gentlest and most accurate lift in the business.
- Latest and best technology - Exclusive use by National Decor and North America's top flooring companies means the latest design improvements and installation best practices are incorporated. Equipment is fully backed and supported by the manufacturer
- Designed for your system - specifically designed components for office furniture manufacturers such as Steelcase and Herman Miller developed to ensure the safest lift.

